

Marshall University

Increasing Access to Diabetes Self-Management
Education and Support (DSMES) Programs

Expansion Through Referrals

Funding Opportunity Announcement

2022 - 2023



Division of Community Health
Department of Family and Community Health
Joan C. Edwards School of Medicine

This publication is supported by a Cooperative Agreement funded by the Centers for Disease Control and Prevention in collaboration with the West Virginia Bureau for Public Health. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention or the Department of Health and Human Services or the West Virginia Bureau for Public Health.

INTRODUCTION

Diabetes self-management education and support (DSMES) is a critical element of care for people living with diabetes. Learning how to manage diabetes can prevent or delay long term complications. DSMES is the ongoing process of facilitating the knowledge, skills, and ability necessary for diabetes self-care, as well as activities that assist a person in implementing and sustaining the behaviors needed to manage his or her condition in an ongoing manner beyond or outside of formal self-management training. With support from the Centers for Disease Control and Prevention, the West Virginia Bureau for Public Health provided funding to the Division of Community Health at Marshall University to provide **\$4,000** awards to established ADA/ADCES DSMES programs to increase referrals. **Applications will only be accepted from new organizations not previously funded.**

DELIVERABLES

Awardees will be required to complete the following deliverables by **June 29, 2023**.

- Designate one staff person who will serve as the DSMES program coordinator and primary contact person that communicates with Marshall.
- Have a **minimum of two staff** complete training of at least 1 hour of distance learning modules on the [WVU learning software system](#).
- Develop a bi-directional referral system in partnership with WV Health Connection.
- Participate in quarterly meetings with Marshall University staff to share successes, lessons learned, and barriers.
- Submit quarterly progress reports. The report will be due April 3, 2023 to reflect the progress from January 1 – March 31 and again, by July 3, 2023 to reflect the progress from April 1 – June 30, 2023.

FUNDING

Funding may be used towards infrastructure development expenses, class materials (i.e., curriculum, educational materials, food models, etc.), referral software, etc. **Administrative costs (personnel) are restricted to 10% of the total amount of the award.**

Funding cannot be used for the following:

- Costs incurred preparing funding application
- Direct grants, scholarships, or loans for the benefit of specific individuals
- Annual appeals and general fundraising
- Capital projects (new facilities, etc.)
- Political purposes, publicity, or propaganda
- Direct patient care (clinical)
- Research
- Furniture/Equipment

This funding opportunity is restricted to outpatient healthcare facilities. Inpatient hospitals are not eligible to apply. Examples of outpatient healthcare facilities include:

- Hospital outpatient departments
- Independent clinics (Freestanding community health centers/FQHCs and Independent Rural Health Clinics)
- Rural health clinics
- Pharmacies
- Patient-centered medical homes
- Private practice providers
- Local health departments
- Safety net organizations
- Community health centers

- Home health agencies
- Skilled nursing homes
- Other community-based location

APPLICATION PROCESS

1. Cover Page
2. Project application
3. Project Budget Form

PROPOSAL GUIDELINES

The application should be no more than 5 pages, double spaced with a minimum font of 12 and must include the following items:

1. Describe your target population.
2. Describe your current referral system for DSMES.
3. Describe your plans to address health equity barriers during program recruitment and implementation. Health equity is achieved when every person has the opportunity to “attain their full health potential” and no one is “disadvantaged from achieving this because of social position or other social determinants of health.
4. Explain how you plan to work with community-based organization or other healthcare providers to increase referrals.
5. Please describe your plans for sustainability. A sustainability plan spells out how your project will survive in the long term. It gives you and the funders more reassurance that the grant will have a long-lasting impact, even once the support runs out. You may consider how your plan specifically relates to staffing, marketing and supplies.

TIMELINE AND SUBMISSION PROCESS

Applications are due by **5:00 pm EST on November 4, 2022**. Applications can be found on WV Health Connection website at <https://www.wvhealthconnection.com/hpcd-grants>. **Please submit your application to Shelia Plogger at splogger@marshall.edu.**

INFORMATION SESSIONS

View the recording of the information from the October 20, 2022, session by clicking [here](#). If you need additional assistance with your application and would schedule an appointment with the Chronic Disease team, please contact Regina Knox at knoxr@marshall.edu.

**INCREASING ACCESS TO DIABETES SELF-MANAGEMENT EDUCATION
AND SUPPORT (DSMES) PROGRAMS
EXPANSION THROUGH REFERRALS
COVER SHEET**

Organization name _____

Contact person _____

Contact person email address _____

Contact person phone number _____

Organization or facility designation:

- | | |
|---|---|
| <input type="checkbox"/> Hospital outpatient department | <input type="checkbox"/> Public health department |
| <input type="checkbox"/> Rural health clinic | <input type="checkbox"/> Safety net organization (i.e. Free Clinic) |
| <input type="checkbox"/> Pharmacy | <input type="checkbox"/> Federally qualified health center |
| <input type="checkbox"/> Patient-centered medical home | <input type="checkbox"/> Home health agency |
| <input type="checkbox"/> Private Practice | <input type="checkbox"/> Skilled nursing home |
| <input type="checkbox"/> Other community-based location, please specify _____ | |

How will the DSMES program be implemented?

- In-person only
- Distance Learning only
- Hybrid

How many participants do you currently have enrolled in your DSMES program? _____

How many participants do you anticipate enrolling in the DSMES program? _____

Do you have an existing relationship with a community-based organization, diabetes coalition, or other healthcare provider? Yes No **If yes, please state which ones you plan to work with** _____

Does your organization have a fiscal agent?

- Yes No

If so, what is the name of the fiscal agent organization? _____

PROJECT BUDGET FORM

PLEASE SPECIFY HOW YOU PLAN TO USE THE **\$4,000** AWARD.

ITEM	DESCRIPTION	COST
Personnel		
Program materials and supplies		
Technology: software programs, virus protection, electric subscriptions like zoom, etc.		
Office supplies		
Marketing/Publication costs		
Other:		
Total costs		\$