

# Marshall University

Increasing Access to Self-Measured Blood Pressure (SMBP) Monitoring Programs

**Improving Internal Referral Systems**

Funding Opportunity Announcement

**2022 - 2023**



Division of Community Health  
Department of Family and Community Health  
Joan C. Edwards School of Medicine

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## INTRODUCTION

Strong scientific evidence shows that self-measured blood pressure (SMBP) monitoring programs plus clinical support helps people with hypertension lower their blood pressure. SMBP monitoring involves a patient's regular use of personal blood pressure monitoring devices to assess and record blood pressure across different points in time outside of a clinical, community, or public setting. With support from the Centers for Disease Control and Prevention, the West Virginia Bureau for Public Health provided funding to the Division of Community Health at Marshall University to provide **\$5,000** awards to healthcare systems and/or community-based organizations to expand referrals to existing SMBP monitoring programs. Applications will only be accepted from new organizations not previously funded.

Awardees will be required to complete the following deliverables by **June 29, 2023**.

- Designate one staff person who will serve as the SMBP program coordinator and primary contact person that communicates with Marshall.
- Have a minimum of two staff complete training of at least 1 hour of distance learning modules on the [WVU learning software system](#).
- Develop a SMBP referral system in partnership with WV Health Connection
- Participate in quarterly meetings with Marshall University staff to share successes, lessons learned, and barriers.

Submit quarterly progress reports. The first report will be due April 3, 2023 to reflect the progress from January 1 – March 31 and again, by July 3, 2023 to reflect the progress from April 1 – June 29, 2023.

## FUNDING

Marshall University will provide up **\$5,000 in financial awards** to West Virginia healthcare systems or community-based organizations to expand existing SMBP initiatives. Funding may be used towards infrastructure development expenses, class materials (i.e., curriculum, educational materials, food models, etc.), and continuing education courses for instructors, printing, software, personnel and travel.

**Administrative costs (personnel) are restricted to 10% of the total amount of the award.**

### **Funding cannot be used for the following:**

- Costs incurred preparing funding application
- Direct grants, scholarships, or loans for the benefit of specific individuals
- Annual appeals and general fundraising
- Capital projects (new facilities, etc.)
- Political purposes, publicity, or propaganda
- Direct patient care (clinical)
- Research
- Furniture/Equipment

## APPLICATION PROCESS

1. Cover page
2. Project application
3. Project budget form

## PROPOSAL GUIDELINES

The application should be no more than 5 pages, double spaced with a font of 12 and must include the following items:

1. Describe your target population for your current SMBP.
2. Describe your plans to increase referrals to your SMBP.
3. Describe your plans to address how you will address health equity barriers during program

recruitment and implementation. "Health equity is achieved when every person has the opportunity to "attain their full health potential" and no one is "disadvantaged from achieving this because of social position or other social determinants of health."

4. Please describe your plans for sustainability. A sustainability plan spells out how your project will survive in the long term. It gives you and the funders more reassurance that the grant will have a long-lasting impact, even once the support runs out. You may consider how your plan specifically relates to staffing, marketing, and supplies.

#### **TIMELINE AND SUBMISSION PROCESS**

Applications are due by **5:00 pm EST on November 4, 2022**. Applications can be found on WV Health Connection website at <https://www.wvhealthconnection.com/hpcd-grants>. Please submit your application to Shelia Plogger at [splogger@marshall.edu](mailto:splogger@marshall.edu).

#### **INFORMATION SESSIONS**

View the recording of the information from the October 20, 2022, session by clicking [here](#). If you need additional assistance with your application and would schedule an appointment with the Chronic Disease team, please contact Regina Knox at [knoxr@marshall.edu](mailto:knoxr@marshall.edu).

**MARSHALL UNIVERSITY INCREASING ACCESS TO  
SELF-MEASURED BLOOD PRESSURE (SMBP) MONITORING PROGRAMS  
COVER SHEET**

**Organization name** \_\_\_\_\_

**Contact person** \_\_\_\_\_

**Contact person email address** \_\_\_\_\_

**Contact person phone number** \_\_\_\_\_

**How will the SMBP program be implemented?**

- In-person only
- Distance learning only
- Hybrid

**Are you currently working with WV Health Connection for referrals to community-based health education programs?**  Yes  No

**How many participants do you anticipate enrolling in the SMBP program?** \_\_\_\_\_

**Does your organization have a fiscal agent?**

- Yes  No

**If so, what is the name of the fiscal agent organization?** \_\_\_\_\_

**PROJECT BUDGET FORM**

PLEASE SPECIFY HOW YOU PLAN TO USE THE **\$5,000** AWARD.

<b>ITEM</b>	<b>DESCRIPTION</b>	<b>COST</b>
Personnel		
Program materials and supplies		
Technology: software programs, virus protection, electric subscriptions like zoom, etc.		
Office supplies		
Marketing/Publication costs		
Other:		
<b>Total costs</b>		\$